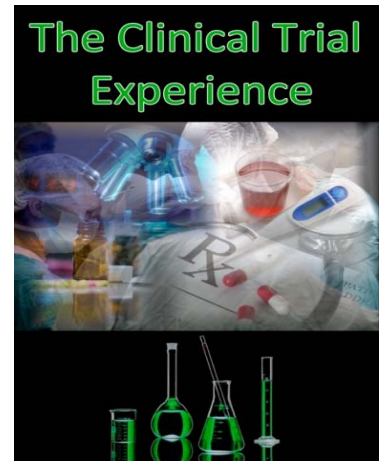


The Clinical Trial Experience

Designed for those with little or no knowledge of clinical trials or drug development this exciting, creative, hands-on training uses easy-to-perform, easy-to-understand activities to take you through a clinical trial, from start to finish; from study design to final results.

The Clinical Trial Experience lets participants 'run their own clinical trial' helping them to understand the process and why good experimental design, careful control and good interpersonal skills are essential for achieving accurate results. Group activities enhance team-working, interactive and social skills.

Training on clinical trials and drug development may also be delivered more formally as talks, lectures and presentations, either as a 'one-off' or as a series within a training syllabus. Content and style are tailored to each audience.



Who is it for?

The Clinical Trial Experience and clinical trials lectures are directly applicable to any personnel for whom knowledge of the clinical trial process will add value to their job/career. Sales & Marketing teams and personnel who interact with company staff and/or medical personnel involved in clinical trials also benefit, along with managers & business personnel for whom an understanding of the clinical trial process will enable them to make more reasoned and knowledgeable decisions. It is also of value to staff allied to, but not directly involved in running clinical trials e.g., clinical trials supplies, administrative staff and new employees who need to gain a rapid, basic understanding of clinical trials and the clinical trial process

Key benefits of *The Clinical Trial Experience* include



- ✓ Understanding the clinical trial process from design to final results
- ✓ Understanding robust experimental design and control for reliable results
- ✓ Hands-on experience reinforces & expands on theory
- ✓ Improved team, analytical & interpersonal skills
- ✓ Increased sense of achievement



Trainer & Training

The trainer, Dr Stuart Wood, worked in clinical research, training and education in the pharmaceutical industry for more than 18 years and specialises in making complex processes easy to understand by everyone. All training is specifically tailored to the needs, experience and ability of each audience and delivered at a venue of the client's choice. *The Clinical Trial Experience* workshops typically last for 3 hours (½-day).

'Stuart is a rare individual. His ability to create sense from chaos, to distil clarity of thinking from murky waters and to impart technical knowledge in a way that makes it all seem simple, is a unique gift. His dry humour and ability to view things from a different angle, was of huge value and support to me in my role. Always challenging and thorough in his dissection, Stuart was great to work with and made meetings interesting! Put simply, he is a man many could learn from, pragmatic, human, reflective and passionate about the positive impact of what he does.'

SM : DeMontfort University, Leics.



Further Details & Information

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